



Significant Supporting Activity: Education of Patients and Service to the Community (EPSC)

Summary

Many faculty make substantial contributions and commitment outside their Area of Excellence. These activities are often of outstanding quality and impact and are recognized by peers and leaders, but are in domains in which the quantity of the candidate's contribution is less than in the Area of Excellence. These significant supporting activities (SSA) will supplement accomplishments in the Area of Excellence, allowing the sum total of an individual's achievements to be considered in the evaluation for promotion.

The following list provides representative activities and accolades that may contribute toward the selection of an SSA. Level of effort and/or responsibility in a particular area is typically commensurate with rank. Decisions regarding the selection of one or more SSAs should be made jointly between a candidate and their nominating department. Inclusion of an SSA is not a requirement for academic promotion.

Example of Metrics

Activities

- Development of material related to health conditions for use by the public
- Development of programs and material that improve health literacy and educate the public about biomedical sciences
- Writing for magazines, newspapers, health letters or websites on issues related to health
- Publication of books for the public that address important health issues
- Speaking to lay populations to educate them about important health issues
- Presenting information related to health through various media, including radio, television, podcasts, and social media
- Educating and mentoring pre-professional students (including K-12) in biomedical science
- Service to communities locally, nationally or abroad that improves the health of populations, such as through improved delivery of care or provision of disaster/crisis relief

Recognition

- Awards recognizing contributions to patient and community education, community service, and/or the health of the public
- Invitations to speak to lay audiences on issues related to health
- Membership on the advisory boards of lay health-related organizations or government committees evaluating health-related issues
- Widespread use of patient education materials developed