



**Significant Supporting Activity:**

**Education of Patients and Service to the Community**

**Summary**

Many faculty make substantial contributions outside their Area of Excellence. These activities are often of outstanding quality and importance and are recognized by peers and leaders but are in domains in which the quantity of the candidate's contribution is less than in the Area of Excellence. These significant supporting activities (SSA) will supplement accomplishments in the Area of Excellence, allowing the sum total of an individual's achievements to be considered in the evaluation for promotion.

**Education of Patients and Service to the Community Metrics**

Activity	Examples of Metrics
	<ul style="list-style-type: none"> <li>• Development of material related to health conditions for use by patients</li> <li>• Development of programs and material that improve health literacy and educate the public about biomedical sciences</li> <li>• Writing for magazines, newspapers, health letters or websites on issues related to health</li> <li>• Publication of books for the public that address important health issues</li> <li>• Speaking to lay populations to educate them about important health issues</li> <li>• Presenting information related to health through the media, including radio, television or podcasts</li> <li>• Educating and mentoring pre-professional students in biomedical science</li> <li>• Service to communities locally, nationally or abroad that improves the health of populations such as through improved delivery of care, provision of disaster/crisis relief or a decrease in health disparities</li> </ul>
Recognition	
	<ul style="list-style-type: none"> <li>• Awards recognizing contributions to patient and community education, access to care for underserved populations, community service, and/or the health of the public</li> <li>• Invitations to speak to lay audiences on issues related to health</li> <li>• Membership on the advisory boards of lay health-related organizations or government committees evaluating health-related issues</li> <li>• Widespread use of patient education materials developed</li> </ul>